

## Message Text

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ACTION EB-07

INFO OCT-01 EA-09 ISO-00 /017 W  
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P R 120619Z JUL 76  
FM AMEMBASSY TOKYO  
TO USDOC USTS  
INFO SECSTATE WASHDC 724

UNCLAS TOKYO 10429

E.O. 11652: N/A

TAGS: ETRD

SUBJECT: LAS VEGAS COVERAGE - NTV CHANNEL 4

SUMMARY: DETAILS BACKGROUND OF NTV/LAS VEGAS PROJECT AS INITIATED  
BY BOB GOODMAN. END SUMMARY.

JW-6-886 RE JW-6-851 AND WJ-6-453-MP. PURSUANT TO ZIEGLER  
TELEPHONE CONVERSATION 09JULY, HAVE HELD SERIES OF DISCUSSIONS  
WITH NTV CHANNEL 4 REGARDING GOODMAN REQUEST FOR ASSISTANCE IN  
NTV COVERAGE OF LAS VEGAS. FOLLOWING IS STATUS AS CURRENTLY  
STANDS:

1. NTV DEFINITELY PLANNING TELECAST JAPANESE SINGER HIROSHI  
ITSUKI SHOW SCHEDULED FOR LAS VEGAS HILTON EARLY AUGUST. UPON  
GOODMAN REQUEST DURING PROGRAM PRODUCER' VISIT TO LAS VEGAS,  
NTV WAS WILLING TO DESPATCH ADDITIONAL CREW AND EQUIPMENT TO  
VIDEOTAPE LAS VEGAS AREA ATTRACTIONS FOR INCLUSION IN NTV  
THURSDAY SPECIAL 8:00-9:30 PMHPRIME TIME TELECAST. NTV'S  
UNDERSTANDING WAS THAT GOODMAN WILL PROVIDE NECESSARY AIR  
TRANSPORTATION FOR THIS ADDITIONAL CREW OF THREE POUNDS 100KG  
EXCESS BAGGAGE AND MONEY UP TO DOLLARS 10,000. NTV HAD NO IDEA  
USTS WOULD BE INVOLVED.

2. AS ADVISED JW-6-851, PRODUCER AND STAFF WERE OUT OF COUNTRY  
UNTIL TWO WEEKS AGO AND NO ONE ELSE AT NTV ABLE ANSWER OUR  
QUESTIONS. WE THEREFORE CABLED OUR RECOMMENDATION THAT THIS  
PROJECT BE DROPPED BECAUSE OF INSUFFICIENT LEADTIME FOR  
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WAIVERS AND COMPARATIVELY LOW MEASUREMENT VALUE SINCE PROGRAM

WAS NOT SUFFICIENTLY TOURISM ORIENTED.

3. UPON PRODUCER'S RETURN TO TOKYO, HE CONTACTED US SAYING GOODMAN, IN HIS LATER COMMUNICATION, ADVISED NTV THAT USTS/TYO WOULD SUPPLY THE AIR TRANSPORTATION PLUS MONETARY SUPPORT. THIS CAME AS GREAT SURPRISE TO US, AND SINCE JW-6-851 HAD ALREADY BEEN DESPATCHED, WE ADVISED NTV THAT WE PROBABLY COULD NOT PROVIDE EITHER FOR REASONS STATED ABOVE.

4. NTV PRODUCER THEN CALLED GOODMAN TO ADVISE THAT ADDITIONAL CREW WILL NOT BE GOING BECAUSE USTS REACTION WAS QUOTE NEGATIVE UNQUOTE (SEE OUR ACTUAL REASON ABOVE) AND TOLD HIM UNLESS HE PROVIDED THE MONEY AND/OR AIR TICKETS, THE PROJECT COULD NOT MATERIALIZER.

5. IN MEANTIME, A CHIAKI FUJIKAWA OF FUJI IMPORT-EXPORT/RENO STOPPED BY OUR OFFICE AND SAID GOODMAN ASKED HIM TO CHECK ON THE STATUS OF INVITING TV JOURNALISTS TO LAS VEGAS FOR THEIR PROJECT. HE WAS GIVEN FOREGOING INFORMATION AND WAS SATISFIED WITH ACTIONS TAKEN BY US.

6. UNDERSTANDING THE POLITICAL IMPLICATIONS INVOLVED, HOWEVER, WE HAVE TODAY CONTACTED PAA/TOKYO AND RECEIVED THEIR AGREEMENT TO ACCOMMODATE THREE PERSONS PLUS EXCESS BAGGAGE ON WAIVER BASIS IF WAIVER PROCESSING CAN BE EXPEDITED TO MEET DEPARTURE DATE OF JULY 29. CREW MEMBERS ARE: MESSRS MASATAKE YANO, TECHNICAL DIRECTOR; FUMIO KANEKO, CAMERAMAN; SHIGERU ONO, CAMERAMAN, TRAVELING: 29JULY TYO/SFO PA002 AND SFO/LAS WA373, 05AUGUST LAS/LAX WA061 AND LAXSYO PA003. PLS CALL PAA/NYC TO REQUEST QUICKEST HANDLING IF YOU WISH TO GO THROUGH WITH PROJECT.

7. AS FOR USTS TOKYO MONETARY SUPPORT, OUR SPR FUNDS FOR TRANSITION QUARTER HAVE ALREADY BEEN LONG COMMITTED, AND WE HAVE NO FUNDS FOR THIS PROJECT.

8. ADVISE YOUR DECISION/ACTIONS TAKEN BY RETURN PRIORITY CABLE SO WE MAY MAKE FIRM COMMITMENT TO NTV.  
HODGSON

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TELEVISION BROADCASTING, CULTURAL PRESENTATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 JUL 1976  
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**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Drafter:** n/a  
**Enclosure:** n/a  
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**Errors:** N/A  
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**Review Authority:** schaeafaj  
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**Review Date:** 12 FEB 2004  
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**TAGS:** ETRD, ETEL, SCUL, JA, US, NTV, (ITSUKI, HIROSHI)  
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